



AMERICAN CHRONIC  
DISEASE CONVENTION

**DECEMBER 7-9, 2026**

*New Orleans*



**2026 CONFERENCE PROSPECTUS**



## Dear Sponsors & Exhibitors,

### Chronic Disease costs are rising and systems are fragmented.

Six in ten American adults live with at least one chronic disease. Four in ten live with two or more. Together, they account for 90% of the nation's \$4.9 trillion in annual health care costs.

The tools to change that trajectory already exist. The challenge isn't a lack of effort. It's fragmentation.

A person living with Type 2 diabetes may have to navigate a primary care doctor, an endocrinologist, a dietitian, a PBM, a food pantry, a Medicaid plan, and a mobile health app, none of which are designed to work together. The professionals trying to help face the same disconnect. Researchers publish. Policymakers legislate. Providers treat. Payers reimburse. Community organizations serve. Too often their meaningful efforts happen in disconnected silos, and collectively they rarely come together to share and build practical solutions.

### The American Chronic Disease Convention was built to connect them.

The American Chronic Disease Convention is the first national conference designed from the ground up to bring every sector of the chronic disease ecosystem into one conversation. Its organizing principle—Eliminating Silos, Creating Solutions—is not a theme. It is the architecture of every session, every format, and every sponsorship tier.

### Providing an inaugural opportunity for sponsors to lead the transformation

With 500+ expected attendees spanning government, healthcare, technology, pharma, nonprofit, and academia, ACDC's inaugural gathering offers founding sponsors something rare: first-mover positioning in a national platform that has confirmed venue, confirmed dates, and confirmed institutional support—while still shaping its identity.

Inaugural pricing reflects that opportunity. And 2026 sponsors receive right-of-first-refusal at founding rates when the conference scales in 2027.

The pages that follow detail every sponsorship tier, benefit, engagement format, and pricing option. But the heart of this prospectus is simple: **chronic disease is the defining health challenge of our time, and the organizations willing to work across boundaries are the ones who will lead the transformation of a broken system.** We built ACDC to be the place where that work begins. Your organization belongs at this table.

We are excited to meet you in New Orleans,

## The American Chronic Disease Partners

### TABLE OF CONTENTS

Important Dates & Info	<a href="#">3</a>	Conference Hotel	<a href="#">9</a>
How-Tos	<a href="#">4</a>	Sponsorship Opportunities	<a href="#">10</a>
Agenda at-a-Glance	<a href="#">5</a>	Sponsorship Benefits	<a href="#">11-12</a>
Advisory Council	<a href="#">6</a>	Ancillary Event Information	<a href="#">13</a>
ACDC Team	<a href="#">7</a>	Terms & Conditions	<a href="#">14-15</a>
Speaking Opportunities	<a href="#">8</a>		

## Important Dates & Contacts

### **MAY 21, 2026**

Attendee registration opens

### **MAY 21, 2026**

Sponsorship registration opens

### **SEPTEMBER 4, 2026**

Conference registration fees increase

### **SEPTEMBER 30, 2026**

Last day to cancel and receive 50% refund on sponsorship.

### **OCTOBER 30, 2026**

Sponsorship registration closes.

### **NOVEMBER 13, 2026**

Last day to book a room at the conference hotel at the conference rate

### **DECEMBER 7-9, 2026**

Conference is live

The American Chronic Disease Convention is supported by the staff at ARB Meetings & Events.

#### **Conference Management**

##### **ARB Meetings & Events**

7220 Earhart Blvd., 2nd Floor

New Orleans, LA 70125

Phone: (504) 309-8965

Fax: (504) 327-5299

[www.arbmeetings.com](http://www.arbmeetings.com)

#### **Conference Contacts**

##### **Stephen Stephens**

Phone: (504) 356-8733

Email: [sstephens@arbmeetings.com](mailto:sstephens@arbmeetings.com)

##### **Elizabeth Toso**

Phone: (504) 309-8965

Email: [etoso@arbmeetings.com](mailto:etoso@arbmeetings.com)

#### **Conference Hotel & Venue**

##### **Hyatt Regency New Orleans**

601 Loyola Avenue

New Orleans, LA 70113

(504) 561-1234

## **HOW DO I SECURE A SPONSORSHIP OR BOOTH?**

Complete the sponsorship agreement form [online](#). Upon confirmation, login credentials will be emailed within one business day.

**[CLICK HERE TO SECURE A SPONSORSHIP/BOOTH.](#)**

## **HOW DO I REGISTER CONFERENCE ATTENDEES?**

You must secure a sponsorship before registering attendees at the sponsor rate. Once your sponsorship is confirmed, visit attendee registration to register complimentary and additional sponsor attendees.

**[CLICK HERE TO REGISTER ATTENDEES.](#)**

## **HOW DO I MAKE A RESERVATION AT THE CONFERENCE HOTEL?**

Book online at the group rate using [the conference hotel link](#), or call the Hyatt Regency New Orleans directly at (504) 561-1234 and reference the ACDC 2026 group block.

The discounted rate of **\$249/night** (single or double) is guaranteed through November 13, 2026. Rooms are limited – early booking is recommended.

**[CLICK HERE TO BOOK YOUR HOTEL.](#)**

## **ALREADY SECURED YOUR SPONSORSHIP?**

Your custom login information will be emailed within one business day of confirmation. Use it to register complimentary attendees and manage your sponsorship account. Please contact **[Elizabeth Toso](#)** to have any information resent.

# AGENDA AT-A-GLANCE



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## Thank You to our 2026 Inaugural Conference Host

### LOUISIANA DEPARTMENT OF HEALTH

The Louisiana Department of Health (LDH) protects and promotes the health of all Louisiana residents. As host-state partner, LDH brings deep expertise in chronic disease prevention, Medicaid programs, and community health – connecting ACDC to the region's public health infrastructure and leadership.

SUNDAY	TUESDAY	WEDNESDAY
5:00 PM – 7:00 PM <b>Registration Open</b>	8:00 AM – 6:00 PM <b>Registration &amp; Exhibit Hall Open</b>	8:00 AM – 6:00 PM <b>Registration &amp; Exhibit Hall Open</b>
7:00 PM – LATE <b>ACDC Pre-Game</b> Sunday Night Football Watch Party	8:00 AM – 8:45 AM <b>Networking Breakfast</b>	8:00 AM – 8:45 AM <b>Networking Breakfast</b>
	8:45 AM – 9:45 AM <b>Morning Plenary</b> Deconstruction	8:45 AM – 9:45 AM <b>Morning Plenary</b> Building the Bridge
<div style="display: flex; justify-content: space-between;"> <div data-bbox="121 1163 261 1190"> <input type="checkbox"/> Registration         </div> <div data-bbox="289 1163 561 1190"> <input type="checkbox"/> Plenary &amp; Breakout Sessions         </div> </div> <div style="display: flex; justify-content: space-between;"> <div data-bbox="121 1199 250 1226"> <input type="checkbox"/> Exhibit Hall         </div> <div data-bbox="289 1199 548 1226"> <input type="checkbox"/> Meals &amp; Networking Events         </div> </div>	9:45 AM – 10:45 AM <b>Exhibit Hall Experience</b> Activations · Demos · Ecosystem Stage	9:45 AM – 10:45 AM <b>Exhibit Hall Experience</b> Activations · Demos · Ecosystem Stage
	10:45 AM – 11:45 AM <b>Breakout Sessions</b>	10:45 AM – 11:45 AM <b>Breakout Sessions</b>
<b>MONDAY</b>	11:45 AM – 12:45 PM <b>Networking Lunch</b>	11:45 AM – 12:45 PM <b>Networking Lunch</b>
12:00 PM – 6:00 PM <b>Registration Open</b>	12:45 PM – 1:45 PM <b>Afternoon Plenary</b> The Prevention Priority	12:45 PM – 1:45 PM <b>Afternoon Plenary</b>
12:30 PM – 1:30 PM <b>Welcome Lunch</b>	2:00 PM – 3:00 PM <b>Breakout Sessions</b>	2:00 PM – 3:00 PM <b>Breakout Sessions</b>
1:30 PM – 2:30 PM <b>Welcome Plenary</b> People Aren't Silos	3:00 PM – 4:00 PM <b>Exhibit Hall Experience</b> Activations · Demos · Ecosystem Stage	3:15 – 4:15 PM <b>Plenary</b> From Silos to Solutions
2:30 PM – 3:45 PM <b>Cross-Sector Challenge</b> Interactive Networking Session   Recognizing Silos	4:00 PM – 5:00 PM <b>Breakout Sessions</b>	4:15 – 4:45 PM <b>Closing &amp; Send-Off</b> Commitments & What's Next
4:00 PM – 6:00 PM <b>Exhibit Hall Opening Reception</b>	5:15 PM – 6:15 PM <b>VIP / C-Suite Reception</b> By Invitation Only	5:00 PM – 7:00 PM <b>Closing Celebration</b> New Orleans Send-Off · All Attendees
	5:30 PM – 7:30 PM <b>Tuesday Networking Event</b>	

## Our Advisory Council

The American Chronic Disease Convention is guided by an Advisory Council of Cross-Sector Leaders across healthcare, public health, policy, research, technology, and community organizations.



**Carladenise Edwards, PhD, Chief Administrative Officer, Miami-Dade County**

Carladenise Edwards has served in executive leadership roles across health systems, government, and nonprofit governance, including Henry Ford Health System, Providence St. Joseph Health, Alameda Health System, and Georgia's Department of Community Health. She now oversees major operational functions for Miami-Dade County and brings deep experience in health transformation, strategy, public systems, and innovation.



**J.T. Lane, MPH, Managing Director & Public Health Practice Lead, Premier, Inc.**

J.T. Lane brings 25 years of leadership across public, private, and nonprofit sectors, with expertise in population health, public-private partnerships, data modernization, Medicaid engagement, and health system transformation. His career includes senior leadership at ASTHO and Louisiana's Department of Health.



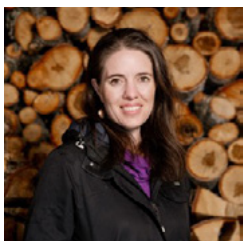
**Calder Lynch, Vice President, Regional Medicaid President, Humana**

Calder Lynch has nearly two decades of public and private sector healthcare leadership experience, including senior roles at CMS and as state Medicaid director in Nebraska. He brings deep expertise in Medicaid policy, managed care, health plan operations, and the practical realities of transforming systems at both the state and federal levels.



**Marti Macchi, DrPH, MPH, M.Ed., President & CEO, Project Angel Heart**

Dr. Macchi leads Project Angel Heart and brings more than 25 years of public health experience focused on chronic disease prevention and control. Her work spans strategy, fundraising, public engagement, and the advancement of medically tailored meals and Food is Medicine as practical, community-based interventions.



**Anne Zink, MD, FACEP, Senior Policy Fellow, Yale School of Public Health**

Dr. Zink is an emergency physician, former Alaska Chief Medical Officer, and co-founder of PopHIVE.org. Her work centers on rebuilding trust in public health, improving government effectiveness, integrating data for action, and creating systems that better connect public health, healthcare, and policy.

## **The Team Behind ACDC**

### **American Chronic Disease Partners LLC**

American Chronic Disease Partners (ACDP) was founded in 2026 by a team of healthcare policy veterans and conference industry leaders united by a shared vision: to create the definitive national forum for tackling America's chronic disease crisis. The founding team brings decades of combined leadership across Medicaid policy, state health agencies, public health strategy, and large-scale healthcare conference production.

### **Clint Fuhrman**

#### **Co-Founder & Managing Partner**

Veteran healthcare policy strategist with deep expertise in Medicaid, public health, and chronic disease initiatives. Clint's extensive network across government agencies, national nonprofits, and industry stakeholders is the driving force behind ACDC's cross-sector approach.

### **John Patton**

#### **Co-Founder & Partner**

Seasoned healthcare and public policy professional with significant experience in Medicaid programs, state health policy, and stakeholder engagement across the healthcare ecosystem.

### **ARB Meetings & Events**

#### **Conference Production Partner**

With over 20 years of experience planning and executing large-scale healthcare conferences, ARB Meetings & Events is one of the most trusted names in health policy event production. Based in New Orleans, ARB's portfolio spans government, nonprofit, association, and corporate events across the United States with proven track record of delivering large-scale, healthcare and policy events.

**20+ Years  
of Healthcare  
Conference Experience**

**\$5 Million+  
in 2025 Conference  
Revenue**

## Speaking Opportunities

### Main Agenda - Open to all

#### Apply Through the Call for Sessions

Every breakout, workshop, case study, and debate is selected through ACDC's merit-based call for sessions. Sponsors compete on equal footing with non-sponsors. **Strong proposals are cross-ecosystem in design (at least two sectors), grounded in evidence, and built around actionable takeaways attendees can implement the week they get home.**

[Submit your proposal here](#)

### "Yes and....Improv panel" - At thought Leader and above

Unrehearsed. Cross-Sector. Live in the Exhibit Hall.

One of ACDC's signature formats places volunteer sponsors and attendees on stage in the exhibit hall to form cross-sector panels on the spot. Each panel receives a real chronic disease challenge and has 10 minutes to diagnose the problem, propose a solution, name the barriers, and outline first steps — live, unrehearsed, and in front of the full attendee base. Improv rules apply!

*Panelists are drawn by lottery. Participation is voluntary but attendees remember the people who showed up and played.*

### Spark Sessions - At Thought Leader and above while available

#### Ten Minutes. Your Story. Ecosystem Stages.

Spark Sessions are reserved for sponsors at the Thought Leader level and above. Each sponsoring organization receives a 10-minute featured slot on an ecosystem Stage inside the exhibit hall. No moderator. No format restrictions. Ten minutes to tell your story exactly the way you want to tell it.

#### Have a Health Tech Product or Wearable to Demo Live?

Let us know at time of sponsorship to help us craft a special possible demo experience.

Contact Stephen Stephens · [sstephens@arbmeetings.com](mailto:sstephens@arbmeetings.com) · (504) 356-8733.

## Conference Hotel

### **HYATT REGENCY NEW ORLEANS**

**601 Loyola Avenue**

**New Orleans, Louisiana 70113**

**Phone: (504) 561-1234**

**Rate: \$249\*** (rate excludes all taxes and fees)

\*The ACDC discounted hotel rate is guaranteed only through **Friday, November 13, 2026**. Rooms are limited; ACDC cannot guarantee a room for all attendees. Reservations made after Friday, November 13, 2026 are subject to availability and prevailing hotel rates.



### **Online Reservations:**

To make reservations online, please visit the Hyatt Regency New Orleans online reservation page by clicking [HERE](#).

### **Reservations by Phone:**

To make reservations by phone, please call **(504) 561-1234** and reference the **ACDC 2026** as the group name.

## **Why New Orleans?**

New Orleans is known for culture, connection, resilience, and some of the best food in the country. It is a city that brings people together – and that matters for a conference designed to build real partnerships across sectors.

The setting is not just appealing. It is meaningful. Louisiana and the Gulf South carry a significant burden of chronic disease, making New Orleans an especially relevant place to gather leaders from healthcare, public health, policy, research, and technology. ACDC is meeting in a city that reflects both the urgency of the challenge and the importance of coming together to address it.

For sponsors, the timing matters as much as the place. December in New Orleans is one of the most vibrant times of the year. The city comes alive in the weeks before Christmas – warmth, culture, and the energy of a year drawing to a close. The leaders attending ACDC will leave with 2027 priorities, relationships, and partnerships already forming. Your presence shapes that.

### Sponsorship Highlights.

As a sponsor at the inaugural American Chronic Disease Convention, your organization receives high-visibility access to a national audience of cross-sector leaders working on the chronic disease challenge – and the chance to be part of the founding cohort that helps shape this convening for years to come. Sponsorship benefits can be found on [page 11 -12](#).

Sponsorship Opportunity	Early Bird By Sep 4, 2026	2026 Inaugural Price	2027 Price	# Available
TRANSFORMATION ARCHITECT (TA)	\$65,000	\$75,000	\$90,000	3
BRIDGE BUILDER	\$40,000	\$47,500	\$60,000	8
BRIDGE BUILDER TA CO-SPONSOR*	\$25,000	\$27,500	\$35,000	3
NETWORKING LUNCH	\$22,500	\$23,500	\$25,000	2
THOUGHT LEADER	\$20,000	\$25,000	\$30,000	10
NETWORKING BREAKFAST	\$18,000	\$18,500	\$20,000	2
MOBILE APP SPONSOR	\$17,500	\$18,500	\$20,000	1
WI-FI SPONSOR	\$17,500	\$18,500	\$20,000	1
CHANGE PARTNER	\$10,000	\$12,500	\$15,000	12
FRONTLINE CHAMPION	\$5,000	\$5,500	\$6,500	12

### À la Carte.

Enhance the attendee experience and amplify your brand with sponsorship add-ons available to sponsors at the indicated tier or above.

Sponsorship Add-On Opportunity	Available to	Price	# Available
HOTEL KEY CARDS	Bridge Builder & above	\$7,500	1
LANYARDS	Bridge Builder & above	\$7,500	1
CONFERENCE BAG	Thought Leader & above	\$5,000	1
HYDRATION STATION/BRADED WATER BOTTLE	Change Partner & above	\$12,500	1
CUSTOM	Inquire	Inquire	Inquire

# SPONSORSHIP BENEFITS



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BENEFIT	TRANSFORMATION ARCHITECT	BRIDGE BUILDER	NETWORKING LUNCH	THOUGHT LEADER
Recognition in Opening Remarks	INCLUDED	INCLUDED		INCLUDED
Complimentary registration(s)	10	7	4	4
VIP C-Suite Reception + all networking events	5	3	1	1
Exhibit Booth	20X20 PREMIUM	20X10 PREMIUM	10X10 PREMIUM	10X10 PREMIUM
Opportunity to welcome attendees during Day 1 Opening Remarks	INCLUDED			
Opportunity to participate in "Yes, And...Improv" And/or Silo Buster Spark (10-min exhibit hall talk)	INCLUDED	INCLUDED	INCLUDED	INCLUDED
Opportunity to sponsor an Ecosystem Plenary	INCLUDED			
Bridge Builder Co-Sponsor Privilege (Bring one partner from a different sector at a reduced Bridge Builder rate and receive additional Joint 'Silo-Breaking Partnership' feature in all materials)	INCLUDED			
Recognition as the day's Lunch sponsor wherever mentioned in programming; signage during the event and digital signage during lunch			INCLUDED	
Name and logo on all conference materials	PREMIUM			
Opportunity to brand an Ecosystem stage in the Exhibit Hall	INCLUDED			
Branding Throughout Conference space	PREMIUM	PREMIUM	PREMIUM	INCLUDED
Logo on app homepage, website & digital platforms	INCLUDED	INCLUDED	INCLUDED	INCLUDED
Custom branded networking lounge adjacent to Ecosystem Stage	INCLUDED			
Exclusive branding at registration area	INCLUDED			
One(1) dedicated email send to registrant list	INCLUDED	INCLUDED	INCLUDED	
Social media promotion	INCLUDED	INCLUDED	INCLUDED	
Listing in conference program and app with company description	INCLUDED	INCLUDED	INCLUDED	INCLUDED
Pre/post-conference attendee list (opt-in)	INCLUDED	INCLUDED	INCLUDED	INCLUDED
Complimentary Lead retrieval system	INCLUDED	INCLUDED	INCLUDED	INCLUDED
Priority Access to Matchmaking thru app & events	INCLUDED	INCLUDED		
Participate in Matchmaking thru app & events			INCLUDED	INCLUDED

# SPONSORSHIP BENEFITS



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BENEFIT	NETWORKING BREAKFAST	MOBILE APP	WI-FI	CHANGE PARTNER	FRONTLINE CHAMPION
Complimentary registration(s)	3	3	3	2	1
Exhibit Booth	10X10 PREMIUM	10X10 PREMIUM	10X10 PREMIUM	10x10	10x10
Opportunity to participate in "Yes, And...Improv" And/or Silo Buster Spark (10-min exhibit hall talk)					
Opportunity to pick the convention Wi-Fi password			INCLUDED		
Recognition as the convention's Wi-Fi sponsor wherever it is mentioned in programming, signage, emails and on the back of every attendee badge			INCLUDED		
Recognition as the convention's app sponsor wherever it is mentioned in programming, signage, download emails and on the back of every attendee badge.		INCLUDED			
Recognition as the day's Breakfast sponsor wherever it is mentioned in programming, Signage during the event	INCLUDED				
Branding throughout Conference Space	INCLUDED	INCLUDED	INCLUDED	INCLUDED	INCLUDED
Logo on app homepage, website & digital platforms	INCLUDED	INCLUDED	INCLUDED	INCLUDED	INCLUDED
Listing in conference program and app with company description	INCLUDED	INCLUDED	INCLUDED	INCLUDED	INCLUDED
Pre/post-conference attendee list (opt-in)	INCLUDED	INCLUDED	INCLUDED	INCLUDED	INCLUDED
Complimentary Lead retrieval system	INCLUDED	INCLUDED	INCLUDED	INCLUDED	INCLUDED
Participate in Matchmaking thru app & events	INCLUDED	INCLUDED	INCLUDED	INCLUDED	INCLUDED

## Ancillary Events Requests

We encourage sponsors at the Thought Leader level and above to take advantage of the unique atmosphere in New Orleans during the holidays to host an ancillary event. An ancillary event is any function held adjunct to the American Chronic Disease Convention by a group other than ACDC.

Ancillary events include, but are not limited to:

- Educational events
- Hospitality suites (in a meeting room, hotel room, or suite)
- Focus groups
- Internal corporate business meetings
- Hospitality desks
- Investor meetings
- Office space
- Social events
- Staff meetings

## Approved Times

### MONDAY, DECEMBER 7, 2026

Before 12:00 PM or after 6:30 PM

### TUESDAY, DECEMBER 8, 2026

Before 8:00 AM or after 8:00 PM

### WEDNESDAY, DECEMBER 9, 2026

Before 8:00 AM or after 8:00 PM

## Event Promotion

Promotion and marketing of all ancillary events are the sole responsibility of the hosting sponsor, and ancillary events will not be listed on any official ACDC conference materials.

Display of signage promoting an ancillary event will not be allowed in the conference space.

## Guidelines

- Any company interested in hosting an ancillary event, as defined above, must be a paid sponsor of ACDC at the Thought leader Level or above.
- The event must comply with approved time frames and be scheduled to permit attendees sufficient time to participate in official conference activities and sessions.
- The event must receive written approval by ACDC prior to available ancillary event space being assigned.
- All fees associated with the procurement of onsite event space will be billed directly to the sponsoring company by the venue.
- If a sponsoring company is interested in securing space for an ancillary event at an off-site venue in the host city, they must receive written approval from ACDC prior to making arrangements.
- All charges for services levied by the hotel and/or other venue are the sole responsibility of the sponsoring company.
- If a sponsoring company is requesting a multi-day event, completion of one form per event is required.
- **Violation of these guidelines, including hosting an unapproved ancillary event, may result in the company being prohibited from participation in future convenings at the discretion of ACDC**

Please read these terms carefully. By submitting a sponsorship agreement, your organization agrees to the following conditions.

## Registration

All exhibitors and sponsors, including all staff manning the booth, are required to register as participating attendees at the ACDC 2026 Conference. Conference registration entitles exhibitors and sponsors to participate fully in all open conference sessions, keynotes, meals, and social events on the program agenda.

## Payment

All sponsorship payments must be made within 60 days of receipt of invoice and be paid in full before the start of the conference. Any sponsorship more than 30 days past due may be canceled to allow paying sponsors to attend in their place. Sponsors using third-party procurement systems must initiate system access within 10 business days of securing their sponsorship.

## Exhibit Details

Standard booth space is 10 ft. x 10 ft. and includes one 6 ft. skirted table and two chairs. Premium and Crossroads booth sizes are as described in each sponsorship tier. All exhibitors are expected to complete the appropriate forms with the exposition services company for any additional needs, including drayage, AV, electrical, and freight handling.

## Booth Block

Organizations wishing to purchase multiple adjacent booth spaces must indicate this request on the booth application and submit all requests simultaneously. Every effort will be made to accommodate adjacency requests, but final assignments are made at the discretion of Conference Management. Organizations may request no more than three consecutive booth spaces in the Exhibit Hall. Shared booth space is prohibited. All materials, services, and products represented must be wholly owned or managed by the exhibiting organization on record.

## Exhibit Installation

Exhibit installation hours are 7:00 AM to 4:00 PM on Monday, December 7, 2026. All booths must be operational and staffed by 4:30 PM on Monday, December 7, 2026. Exhibitors who have not set up by this time may have their space reassigned without refund.

## Dismantling Exhibits

Exhibits may be dismantled immediately following the final session on Wednesday, December 9, 2026. No early tear-down is permitted. Early tear-down disrupts the experience for remaining attendees and may result in loss of participation privileges at future ACDC conferences.

## Cancellation

Cancellations received in writing by September 30, 2026 at 5:00 PM EST will receive a 50% refund. All cancellations and refund requests must be submitted in writing to [sstephens@arbmeetings.com](mailto:sstephens@arbmeetings.com). Refunds will be processed after the conclusion of the conference. No refunds will be issued for cancellations made after September 30, 2026, or for conference no-shows. If a cancellation is made after the deadline and registration has not yet been paid, American Chronic Disease Partners will invoice the full registration fee. Substitutions may be made at any time at no additional charge.

**No Shows**

If an exhibitor fails to install or occupy an assigned space, or fails to comply with any other provision of this agreement, American Chronic Disease Partners reserves the right, without notice, to take possession of said space and reassign it as deemed appropriate. No refund will be provided to exhibitors who do not appear. Cancellation notices submitted by email should be confirmed by phone to ensure receipt.

**Indemnification & Hold Harmless**

- a. The exhibitor shall indemnify, defend, and hold harmless ARB Meetings and Events, the American Chronic Disease Convention, American Chronic Disease Partners and their respective officers, directors, agents, members, and employees from and against any and all demands, claims, damages to person or property, losses, and liabilities, including reasonable attorney fees (collectively "Claims"), arising out of or caused by the exhibitor's negligence in connection with the provision of services at the Hyatt Regency New Orleans. The exhibitor shall not have waived, by reason of this paragraph, any defense it may have with respect to such Claims.
- b. ARB Meetings and Events shall indemnify, defend, and hold harmless the exhibitor and its officers, directors, agents, members, and employees from and against any and all Claims arising out of or caused by ARB's negligence. ARB shall not have waived, by reason of this paragraph, any defense it may have with respect to such Claims.
- c. Exhibitors assume full responsibility and liability for losses, damages, and claims arising out of injury or damage to their displays, equipment, and other property brought onto the premises of the Hyatt Regency New Orleans. Exhibitors shall indemnify and hold harmless ARB Meetings and Events and the Hyatt Regency New Orleans from any and all such losses, damages, and claims.
- d. Organizations wishing to insure their property must do so at their own expense. It is strongly recommended that exhibiting organizations have representatives present at all times when exhibits are open, and particularly during setup and teardown, to protect against loss or damage.

**Rules**

American Chronic Disease Partners reserves the right to amend these rules at any time. Any matters not specifically covered herein are subject to final decision by ACDC. Exhibitors will be advised of any material changes.

**Rights of Termination**

This agreement may be terminated without liability by either party, upon written notice, in the event of acts of God, war, government regulation, terrorism, disaster, strikes, civil disorder, curtailment of transportation facilities, or any other emergency beyond the party's control making it illegal or impossible to hold the conference. The term "without liability" shall be deemed to include a full refund by American Chronic Disease Partners of all deposits and payments made, within 30 days of the termination notice.



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*New Orleans*

[CLICK TO PURCHASE SPONSORSHIP](#)

[CLICK TO PURCHASE EXHIBIT BOOTH](#)

[CLICK TO REGISTER ATTENDEES](#)

[CLICK TO BOOK CONFERENCE HOTEL](#)

