

2026



Oley 2026 Conference

Attendee Toolkit

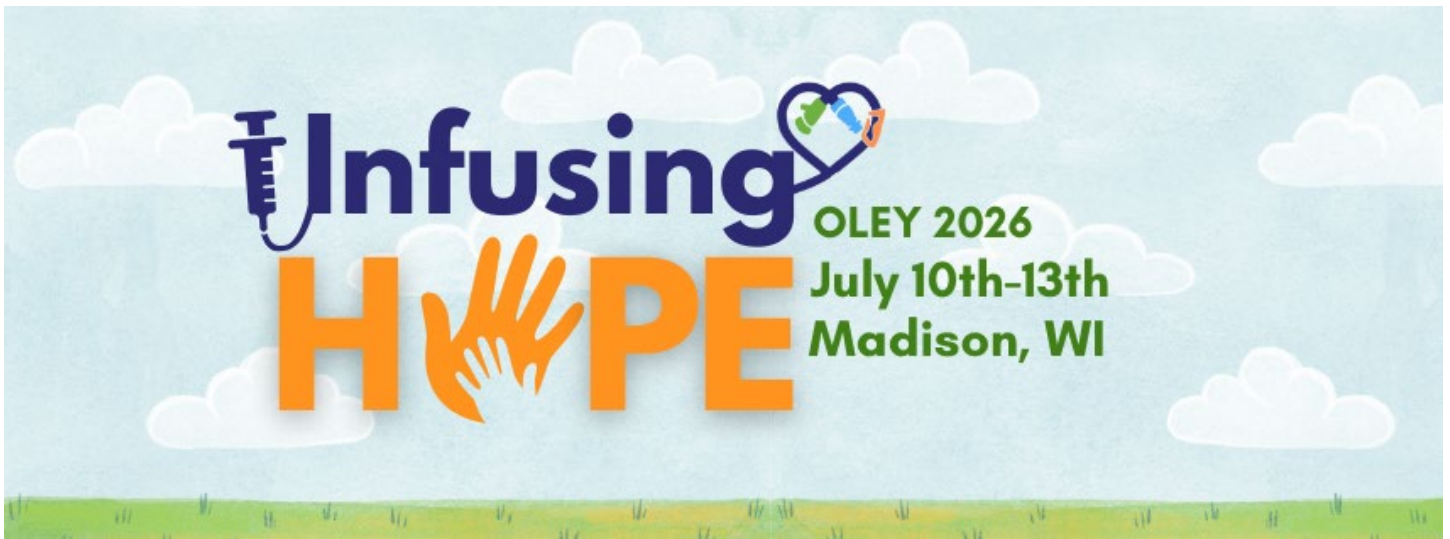


Is In Our Hands
OLEY 2026 July 10th-13th
Madison, WI

Attendee Toolkit

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We are excited that you will be attending the Oley 2026 Annual Conference: Infusing HOPE. Below are some details to help prepare you to join us in Madison, WI. If you have any questions or issues with registration or the hotel, please get in touch with the Oley office at 518-262-5079 or info@oley.org.

Our goal is to **INFUSE** your conference experience with fun, learning and community.

Part 1: Before You Arrive

Program and information are in the Oley 2026 App and Website

- Download the Conference App once it becomes available in July 2026 so you can familiarize yourself with the features and information before arriving July 10th.



Apple & Android

- You must access the app with the email address you registered with.
- Check out the “Creating and Saving Your Schedule” in the next section for helpful tips.
- Conference website link: [Oley 2026 Annual Conference](https://www.oley.org/2026)
- Updates to the website and app are ongoing. If something doesn’t look right, drop us a note at info@oley.org so we can fix it quickly.

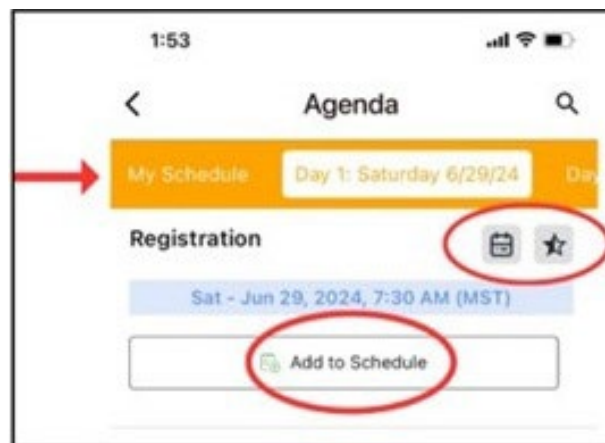
Creating and Saving Your Schedule

From the Oley '26 App, you can customize your schedule a few ways:

- Make sure you add the sessions and activities you want to attend to “Add to Schedule.” Those selections will then be visible in the “My Schedule” menu on the Agenda tile.

Note: Each day it lists sessions/activities in order by the time of event. “All” shows you events over the 4 days of the conference in alphabetical order.

- Selecting the calendar icon next to each session or activity will add that item to your cell phone calendar.



Don't Miss A Thing!

Hotel Information/Parking

The Oley 2026 Official Conference Hotel is: Marriott Madison West Hotel and Conference Center | Located at 1313 John Q Hammons Dr., Middleton, WI 53562 | Phone: (608) 831-2000. | Check-in is at 4:00 pm and Check-out is at 11:00 am. Early check-in and late check-out based on availability. | Parking: Complimentary self-parking for overnight guests *OR* non-overnight guest onsite parking at \$10/day.

Although the hotel name is Marriott Madison West, the hotel is located in Middleton, Wisconsin, a charming city that borders Madison and is about 20 minutes from the Wisconsin State Capitol. For the most accurate directions, please use the full address above rather than searching only for “Madison Marriott” or “Marriott in Madison.”

Check out previous information Oley has shared regarding tips and tricks, the hotel, the conference and Middleton at [Oley 2026 Annual Conference: Hotel Info](#) or on [Page 11 of the Spring 2026 Lifeline Letter](#).

In exciting news – our official conference hotel block is nearing MAX CAPACITY, more than two months before the event! We encourage anyone who still needs accommodation to book as soon as possible before this block sells out.

Things to Know

- **Badge:** Please make sure you wear your badge at all times while participating in Oley programs. No one will be allowed to enter any sessions/lunch/activities without a badge. Please go to the registration desk if you require assistance.
- **Photos/Videos:** Attendees who do not wish to be photographed should wear a red lanyard at all times (which Oley will provide upon request). If you are wearing a red lanyard: a) please avoid posing for photos or videos and b) stay clear of group photo areas and staged recordings. Oley will do its best to avoid capturing red lanyard wearers, but this is a public event – we can't guarantee complete exclusion from images taken by others.
- **Oley Retail Shop:** Stop by the Oley Retail Shop near Registration to browse and purchase exclusive Oley merchandise while supporting our mission. We accept both cash and credit/debit cards. Want to save time at the conference? Preorder your merchandise and pick it up onsite by clicking [HERE](#).
- **Exhibitor Expectations:** For the safety of everyone at conference, exhibitors and businesses should not approach you outside of the Experience Expo to request product feedback, testimonials, or to engage in market research (which includes asking for your thoughts on products or services). Any Oley-approved research or feedback sessions will be clearly scheduled and coordinated by Oley staff. If you are approached for insight or feedback that was not arranged by Oley, please notify an Oley staff member.
- **Opt-In/QR Code:** You control who has access to your information and who can contact you outside of the conference. By allowing a business or exhibitor to scan your QR code, you are giving them permission to have your name, address, phone number, and email address (if provided with your Oley registration). You are under no obligation to allow an exhibitor to scan your information. Oley does not endorse or control any of the messaging from the company.
- **First Time Attendees:** If this is your first time attending conference, we want to help make your experience as welcoming and stress free as possible. We will be hosting a special First Time Attendee Meet-Up during our Networking Reception prior to the Welcome Reception on Friday, July 10, from 5–6pm. This is a great opportunity to meet fellow first-time attendees, connect with experienced conference participants, and ask questions in a relaxed setting before the full conference activities begin.

In addition, we will be offering two guided Experience Hall Tours designed specifically for first-time attendees. These tours are meant to help you get your feet wet by walking you through the Experience Hall, introducing you to exhibitors, and sharing tips on how to navigate the space, ask questions, and make the most of the resources and connections available. Whether you are unsure where to start or simply want a more comfortable introduction to the Experience Hall environment, these guided tours are a wonderful way to build confidence and maximize your conference experience. Register [HERE](#).

- **Connect:** Have fun, connect with others, rest, and engage as you can. You have found your people. We get it!

Medical Support

While we hope no one experiences an emergency while at Oley, they sometimes happen. Here are a few things to help you be more prepared.

Prior to traveling, please notify your homecare company that you will be attending the conference. We also recommend bringing extra emergency supplies whenever possible.

There is a local hospital in town that has been made aware that home nutrition support patients will be attending the conference. For any life-threatening emergency, please call 911 or proceed to the nearest Emergency Department immediately.

For unexpected nutrition support needs, please first contact your homecare company directly. If you experience an infusion-related emergency during the conference and your homecare company is unable to assist, please call 911 or proceed to the nearest Emergency Department immediately.

For non-emergency conference-related support assistance, please contact the Oley Conference Hotline at 641-397-6039 and select the appropriate menu option.

- Identify yourself as an Oley Conference participant when requesting assistance.
- Additional conference support information and resources will also be available onsite throughout the event.

Part 2: Helping Hands

Help if you are able, and if you are unable to help, please share.

To make a financial donation, please use and share this link: [Oley Foundation Donations](#)

- Did you know it costs about **\$750 per person** to put on the Oley Conference? Every donation goes towards ensuring patients and their families can enjoy the services of Oley for years to come.
- Please consider encouraging your friends, family, team members, colleagues, or network to volunteer at the conference. The details for the volunteer registration process can be found at [Oley 2026 Annual Conference: Infusing HOPE](#).
- Registration will also have a 50/50 **cash-only** raffle for those who choose to participate.

Part 3: Conference Activities You Can't Miss

Sessions / Activities

Welcome Reception Costume Party & Photo Booth



Friday – 6:30-8:30pm

All registered attendees welcome

Step right up and join us under the big top for a night you will never forget! Our Infusing FUN Welcome Reception is rolling into this year's annual conference, and trust us...you are going to want a front row seat to all the excitement. This is your official invitation to run away and join the circus for the night, filled with laughter, connection, and a little bit of magic.

Bring your best costume and come clown around or be the ringleader of your crew, because this is your time to show off, stand out, and let your personality take center stage. The bigger, bolder, and more creative, the better.

Be sure to stop by our photo booth to capture the fun and create lasting memories with family and friends before you explore all the festivities. Whether you're striking a pose in costume or gathering your crew for a group photo, it's the perfect way to remember a night under the big top.

Expect a night full of show-stopping moments, unforgettable memories, and a community that knows how to have a good time. No juggling required...just come ready to have FUN!

So grab your people, get your outfits ready, and prepare for a night under the big top that will have you saying this was the greatest show. We will see you under the lights!

Welcome & Keynote Address



Melanie Dimmitt

Saturday – 9:00-10:15am

All registered attendees welcome

Of all the feelings we navigate alongside nutritional support, hope is one that sticks around. So say the hundreds of people and families Melanie Dimmitt has interviewed as editor of The Blend, the world's only lifestyle magazine in the enteral and parenteral feeding space. And so she has discovered herself, by way of her very charming, solely tube-fed son.

In this talk, Melanie shares what she's learned about hope from people and families who are living full lives with feeding tubes and TPN. Through their stories, she reveals how hope strengthens communities, drives creativity, and thrives in uncertainty. And why it's one constant we can count on.

Awards & Partner Recognition



Sunday – 11:30am-12:45pm

All registered attendees welcome

Celebrate outstanding achievements with our patient and caregiver awards, including the Joan Bishop Lifetime Achievement Award. Also, please join us in showing appreciation to our Corporate Partners and Conference Sponsors.

Wear Your Pump Fashion Show *hosted by Moog*



Ice Cream Social *sponsored by Baxter*



Saturday – 6:30-8:30pm

All registered attendees welcome

A fashion show celebrating EN and PN patients living their best life on the go!

Demonstrate (and educate us!) on how you wear your pump and take it wherever life leads. Show us how you have adapted your nutrition delivery to fit your lifestyle, highlight adaptive clothing, or simply showcase your favorite outfits with confidence and creativity.

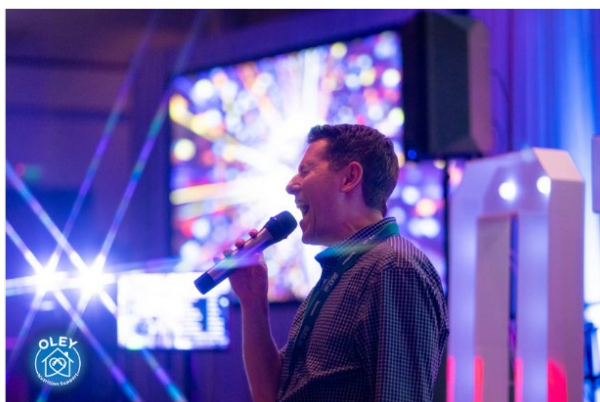
This year's fashion show will also include a virtual component featuring photos and videos submitted by community members who are unable to attend in person, allowing even more individuals to share their style, strength, and individuality with the Oley community.

*You must preregister to walk or roll the runway in person.



SMILE: Group Attendee Photo!
All invited to dress up, even if not participating in the Fashion Show. Next grab an ice cream treat.

Karaoke



Sunday – 6:30-9:30pm

Age 16+ registered attendees welcome

On the final night of the conference, drop the kids off at Jammin' Jammies and join us for an evening of karaoke, dancing, and fun! This lively event is the perfect opportunity to relax, connect with fellow attendees, and celebrate the friendships and memories made throughout the conference.

Whether you're a karaoke superstar, a dance floor enthusiast, or simply looking to enjoy the music and camaraderie, there's something for everyone. Expect an evening filled with laughter, great conversations, and plenty of memorable moments.

Who will be our next Oley Conference shining star?

Lunch and 2027 Conference Announcement



Monday – 12:30-1:30pm

All registered attendees welcome

On our last day, wear your Oley conference t-shirt or newly purchased Oley Merch!

After the morning sessions, join us for lunch where we'll be sharing pictures from the week. Send yours in and they might get included!

Then find out the details of the 2027 Annual Conference. You won't want to miss this announcement!

Part 4: What are the Kid and Youth Activities?

Kid & Teen Activities

Camp Kidz Klub



Movement and Mindfulness *sponsored by Real Food Blends*

Hands-On Art Adventure *sponsored by MIC-KEY Cares*

Jammin' Jammies *sponsored by Abbott*

Juggle Mania *sponsored by Functional Formularies*

Camp Kidz Klub Hours

Saturday – 8:45am-12:15pm; 3:15-4:45pm

Sunday – 8:45am-1:00pm; 3:15-5:15pm

Monday – 8:45am-12:45pm

Kids ages 4-12 can enjoy Camp Kidz Klub, a fun, safe childcare camp experience while adult attendees can focus on learning.

While at Camp Kidz Klub, kids will:

- Enjoy a Movement and Mindfulness activity.
- Enjoy an Art Workshop.
- Play games.
- Take part in a fun story time.
- Enjoy a Circus Workshop experience.
- Attend Jammin' Jammies movie night (see below for more details).

Notes:

- Pre-registered Camp Kidz Klub attendees with completed applications are welcome.
- Teens can also join select activities as space allows.
- Camp Kidz Klub keeps parents informed but does not provide medical or bathroom care.
- Click [here](#) for all of the Camp Kidz Klub rules and expectations.

Jammin' Jammies
sponsored by Abbott



Sunday – 6:30-9:30pm

Ages 2-12

Grab your pillows and blankets and hop into those jammies! Join us for a PJ party and a movie! This will be a chaperoned event for kids of all ages where we will be showing the PG movie, “Encanto.”

Snacks – Parents are welcome to send a few snacks for their child that are nutrition support friendly and mindful of potential allergies or sensitivities of others in the room. Oley may also provide a limited selection of supplemental snacks.

All Camp Kidz Klub registered attendees are welcome. Those who wish to attend that aren’t registered for Camp Kidz Klub may do so if accompanied by a parent or guardian.

Part 5: What is the Experience Expo?

Experience Expo

The Experience Expo is a more dynamic version of a traditional exhibit hall. As always, it will feature industry experts eager to share their knowledge and experience, provide valuable insights into their products and services, and even offer hands-on demonstrations. Is it the place to learn about the latest products, services, and trends, plus the best practices and emerging technologies directly from the source.

Each exhibitor will create an interactive booth experience that is educational and engaging. You will have the opportunity to visit these industry partners outside of meals with minimal distractions. You asked for more time to connect, a less intimidating expo hall, and a chance to rest during the conference, and the Experience Expo offers all of this.

Just outside the Experience Expo, you’ll find Retail and Non-Profit Row who also bring valuable resources, services, or items of interest to our community. These include small businesses, advocacy groups, and nonprofit organizations that support our mission in meaningful ways.

- See what you can experience at each booth by checking out the Experience Expo details in the App.
- See all of the sponsors participating in Oley 2026: Infusing HOPE in the Sponsors section in the App.

Experience Expo Floor Plan

Check out the Conference App for booth locations, exhibitor information, and virtual booth pages featuring additional details, resources, and contact information from participating companies.

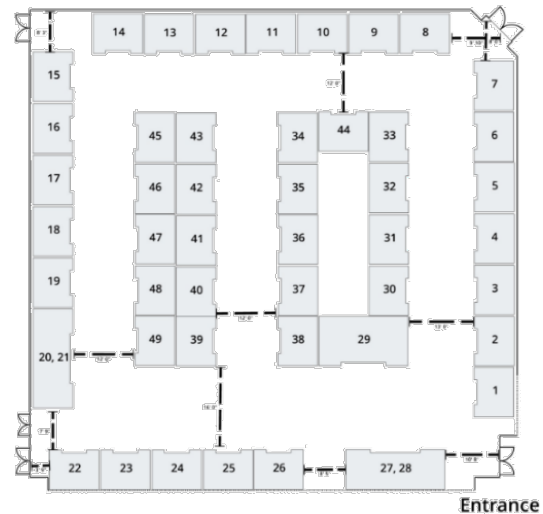


Exhibit vs Sponsor?

Exhibitors are companies participating in the Experience Expo or Retail and Non-Profit Row providing interactive booth experiences. **Sponsors** are companies or organizations that have provided financial support for the conference – this may include funding travel scholarships, activities, or general conference costs. Some are both!

Please take a moment to recognize and thank our sponsors and exhibitors, listed in the Sponsor section of the App. Their generous support makes this conference possible – we truly couldn't do it without them.

Digital Scavenger Hunt

Participate in the digital scavenger hunt by connecting with exhibitors and experiencing various activities across the conference venues to earn points. Everyone is welcome to join the scavenger hunt! The top-scoring nutrition support patients and family members 12+ years of age will be entered in a drawing to win prizes. Utilize your own digital device to scan QR codes and earn additional points.

- Earn scavenger hunt points by visiting every exhibitor.
- Rise to the top of the leaderboard by finishing the scavenger hunt and checking out the other conference areas.
- Prizes will be awarded.

The winners will be announced on Sunday, July 12, at 3pm at the Experience Expo.

Must be present to win. One prize per family max.

Part 6: Yay! You're Here. Here's the Program

Don't forget to upload your favorite photos during Conference via the app.

Schedule of Events Highlights

Details & Updates on Conference App and [Oley.org](https://www.oley.org)

Friday, July 10

8:00am-5:00pm: Market Research (invite only) (TBD)
12:00pm-6:30pm: Registration, Swag Central, & Speaker Slide Verification Open (CC Lobby)
2:00pm-4:00pm: Spreading the Word: Becoming an Everyday Oley Advocate (TBD)
4:00pm-6:30pm: Dinner on your own
5:00pm-6:00pm: Networking Reception (Atrium)
6:30pm-8:30pm: Welcome Reception (Geneva)

Saturday, July 11

6:30am-9:00am: Breakfast on your own
7:30am-4:45pm: Registration, Swag Central, & Speaker Slide Verification Open (CC Lobby)
8:45am-12:15pm: Camp Kidz Klub
9:00am-9:15am: Welcome Remarks (Geneva)
9:15am-10:15am: Keynote Address: Voices of Hope: Rewriting What's Possible (Geneva)
10:30am-11:15am: General Session: Back to the Picnics (Geneva)
11:15am-12:15pm: General Session: Oley's Future, It's In Our Hands: Oley 2026-2030 Strategic Priorities (Geneva)
12:00pm-1:00pm: Lunch (Geneva)
12:00pm-3:15pm: Experience Expo (Superior)
3:15pm-4:45pm: Camp Kidz Klub
3:30pm-4:30pm: Breakout Session Topics (Salon F, Salon H & Green Bay)
4:30pm-6:30pm: Dinner on your Own
6:30pm-8:30pm: Fashion Show, Group Photo & Ice Cream Social (Geneva)
9:00pm-11:00pm: Giving Galaxy (invite only) (TBD)

Sunday, July 12

6:30am-9:30am: Breakfast on your own

Sunday, July 12 (Cont.)

7:00am-7:30am: Sponsored Breakfast (registration required) (Geneva)
7:30am-8:30am: Sponsored Session (Geneva)
7:30am-4:45pm: Registration, Swag Central, & Speaker Slide Verification Open (CC Lobby)
8:45am-1:00pm: Camp Kidz Klub
9:00am-11:15am: Breakout Session Topics (Salon F-H, Green Bay, & Geneva)
9:00am-11:15am: Intermittent Breaks
11:30am-12:45pm: Awards & Partner Recognition (Geneva)
12:45pm-1:45pm: Lunch (Geneva)
12:45pm-3:30pm: Experience Expo (Superior)
3:15pm-5:15pm: Camp Kidz Klub
3:30pm-5:00pm: General Roundtables (Geneva)
5:00pm-6:30pm: Dinner on your own
6:30pm-9:30pm: Jammin' Jammies!
6:30pm-9:30pm: Karaoke! (Geneva)

Monday, July 13

6:30am-9:00am: Breakfast on your own
7:00am-7:30am: Sponsored Breakfast (registration required) (Geneva)
7:30am-8:30am: Sponsored Session (Geneva)
8:30am-12:30pm: Registration, Swag Central, & Speaker Slide Verification Open (CC Lobby)
8:45 am-12:45 pm: Camp Kidz Klub
9:00am-12:30pm: Breakout Session Topics (Salon F-H & Green Bay)
9:00am-12:30pm: Intermittent Breaks
10:00am-12:30pm: Industry Summit (industry only) (Geneva)
12:30pm-1:30pm: Closing Lunch & Oley 2027 Announcement! (Geneva)

Part 7: Meals and Snacks (menu subject to change)

Friday, July 10

Infusing FUN Welcome Reception (6:30-8:30pm):

- Coffee and Water
- Vegetable Crudité
- Cut Seasonal Fruit
- Gourmet Cookies
- Cotton Candy
- Nutrition Support Friendly Snacks

Saturday, July 11

Lunch (12:00-1:00pm):

- Coffee and Water
- Italian Meatballs
- Grilled Chicken Piccata
- Variety of Side Dishes & Desserts
- Minestrone Soup
- Nutrition Support Friendly Snacks

Ice Cream Social Sponsored by Baxter (6:30-8:30pm):

- Individual Assorted Dairy & Non-Dairy Ice Cream

Giving Galaxy (9:00-11:00pm):

- Lemonade and Water
- Vegetable Crudité
- Assorted Dessert Bars
- Nutrition Support Friendly Snacks

Sunday, July 12

Breakfast Sponsored by Takeda (7:00-7:30am):

- Coffee, Tea, Assorted Juices, and Water
- Sliced Fresh Fruit and Berries
- Assorted Yogurts
- Cold Cereals
- Scrambled Eggs
- Crisp Applewood Smoked Bacon & Sausage Links

Sunday, July 12 (cont.)

- Seasoned Breakfast Potatoes
- Assorted Breads, Butter and Fruit Preserves

Lunch (12:45-1:45pm):

- Coffee and Water
- Pulled Pork
- Grilled and Cut BBQ Chicken
- Variety of Side Dishes & Desserts
- Nutrition Support Friendly Snacks

Jammin' Jammies Sponsored by Abbott (6:30-9:30pm):

- Water
- Nutrition Support Friendly Snacks

Karaoke (6:30-9:30pm):

- Lemonade and Water
- Cash Bar
- Assorted Dessert Bars
- Nutrition Support Friendly Snacks
- Assorted Muffins
- Individual Fruit Yogurt

Monday, July 13

Breakfast Sponsored by Protara Therapeutics (7:00-7:30am):

- Coffee, Tea, Assorted Juices, and Water
- Assorted Muffins, Danishes, Breakfast Breads
- Bagels with Cream Cheese
- Seasonal Sliced Fruit
- Yogurt

Lunch (12:30-1:30pm):

- Coffee and Water
- Fajita Chicken and Beef
- Variety of Side Dishes & Desserts
- Nutrition Support Friendly Snacks

* We will always have a drink station up with water in the Conference Center Lobby.

* We've worked with the catering company to offer food options that accommodate a wide range of dietary needs. The menu is provided in advance so you can determine whether the available options work for you or if you need to bring your own food.

* Full listing of foods available and common allergens will be listed with the food items.

Part 8: Wrapping Up

Thank you for attending Oley 2026! Your feedback and participation are greatly appreciated. Oley Infusing HOPE wouldn't be possible without your attendance and support.

To ensure we have an even better conference next year, we ask you to please provide your feedback on what worked well and if there are areas that we need to improve. Please complete your conference evaluations. We really do read them.

After Conference:

- ☐ Select sessions taking place in the General Session room will be recorded and made available online following the conference. Watch for follow-up emails from The Oley Foundation regarding sessions you may have missed or would like to rewatch.
- ☐ The Fall edition of the *Lifeline Letter* will be out in the middle of September and will have conference photos and information. Submit any photos you would like considered for inclusion.

Special Thanks!

We offer a special thank you to our DREAM team members and countless volunteers who helped develop and structure this conference program. A hearty thanks to the Board of Directors for their support, strategic vision, and hours of dedication to this community. And a giant thanks to the Oley staff who spend well over a year planning every aspect of the conference.



[Oley.org](https://www.oley.org)

Thank you for joining us. We hope that attending Oley 2026 has left you feeling infused with fun, learning and community.

See you next year!